

HERNING CITY HOTEL "HJEMMLIGT FAMILIEDREVET HOTEL"

Kom indenfor på et af Hernings ældste hoteller – hvor nærvær, gæstfrihed og personlig service er i højsædet. Her kan du sænke skuldrene og lade dig overgive til de afslappende omgivelser.



BYGGET AF ET FÆLLESSKAB

Tilbage i 1896 voksede tekstilindustrien sig større og større i Herning. Det dampdrevne uldspinderi, som blev etableret i 1876, blev omlagt til Herning Klædefabrik. Der var tryk på kedlerne, og flere handlende kom til byen

for at tage del i den voksende industri. Lige her, midt i en skelsættende fase i Hernings historie, blev de allerførste brædder slået sammen til Herning City Hotel.

Hotellens historie begynder med Indre Mission. Medlemmer fra aktieselskabet Herning Missionshotel grundlagde nemlig et overnatningssted, hvor folk kunne få tag over hovedet – og hvor de i sikkerhed kunne undgå at lade sig lede i utugt og fristelse. Indre Missions-medlemmerne købte sig ind i hotellet med folkeaktier til den nette pris af 10 kr. Disse aktier blev fundamentet for hotellets opbygning.

I starten af 1950'erne skulle der bygges en tilbygning til hotellet. Da man vendte pengepungen på hovedet, var der ikke mange kroner og ører at gøre godt med. Derfor udstedte man aktier til håndværksmestre rundt om i byen, som hjalp til med bebyggelsen.

Hotellens lokation, midt inde i gågaden i Herning, er meget attraktiv. Det indså en handlekraftig ejendomsudvikler i starten af 00'erne, som ønskede at opkøbe hotellets aktier og i stedet bygge leje- og ejerboliger. Der blev værnet om hotellets historie, og en gruppe folk slog sig sammen og stiftede en fond, som opkøbte alle aktierne – og hotellet blev bevaret.

STYRET MED EN KÆRLIG HÅND

I dag er hotellet ejet af Herning Missionshotel, som udlejer bygningen til Jesper Stadvold Olesen. Han og hans kone, Vinnie, har været ansigterne bag hotellet siden 2020. Fra dag ét har ægteparret haft en vision om, at hotellet skal være et hjemligt sted for deres gæster.

"Vi vil gerne vise nærvær og være der for vores gæster", forklarer forpagteren Jesper Stadvold Olesen: "Vores gæster skal føle, at de er hjemme, når de er på besøg her."

Ægteparret driver hotellet med en omsorg, der vækker følelsen af trykthed og rolighed. Holdet selv står bag den morgenmadsbuffet, som gæsterne kan fryde sig over; med hjemmelavet syltetøj, ingefærshots og hjemmebagt kage står man op til en hjemlig fornemmelse.

Der bliver værnet om hver en lille detalje på hotellet. Der er ikke noget, der bliver overladt til tilfældighederne. Morgenmadsbuffeten bliver skræddersyet efter appetitvækkende råvarer, og personalet guider nøjsomt gæsterne og sørger for en afslappende atmosfære.

Ægteparret værner også om miljøet, og det er blevet indarbejdet i hotellets processer og værdier. Arbejdet har båret frugt, og i dag har Herning City Hotel et bronzemærke i økologi og er Green Key-certificeret.



TAG OVER HOVEDET FOR HANDELSREJSENDE

Størstedelen af Herning City Hotels gæster er messe-, koncert- og erhvervsfolk. Selvom de også får besøg af private, er hotellets lokation midt inde i Herning Centrum bare ideel som et hyggeligt overnatningssted til besøgende fra andre byer, præcis som i 1896.

"Herning er jo en driftig by, hvor der er masser af knald på alverdens forskellige arrangementer: håndbold, ishockey,

VM i bridge og alt derimellem", fortæller Jesper Stadvold Olesen.

Booker man sig ind på det familiedrevne hotel, er der garanti for, at man får en nærværende oplevelse.

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UK HERNING CITY HOTEL
“A HOMELIKE, FAMILY-RUN HOTEL”

Step inside one of Herning's oldest hotels – where connection, hospitality and personal service take centre stage. Here, you can let out a deep breath and surrender to the relaxing surroundings.

BUILT BY A COMMUNITY

Back in 1896 the textile industry in Herning was growing rapidly. The steam-powered wool spinning mill established in 1876 was converted into the textile factory Herning Klædefabrik. The boilers were working overtime, and more traders came to town to take part in the expanding industry. Right here, in the midst of a pivotal period in Her-

ning's history, construction of Herning City Hotel got underway.

The hotel's history begins with the Inner Mission. Members of the limited company Herning Missionshotel founded a place to stay where people could have a roof over their heads – and where they could safely avoid being led into temptation. Members of the Inner Mission bought shares in the hotel at the princely sum of 10 kroner each. These shares became the foundation on which the hotel was built.

In the early 1950s an extension to the hotel was planned. When the coffers were checked there were not many kroner and øre to work with. As a result, shares were issued to master craftsmen around the city, who helped with the construction.

The hotel's location, right in the middle of Herning's pedestrian street, is highly attractive. This was recognised by an enterprising property developer in the early 2000s, who wanted to buy up the hotel's shares and instead build rental and owner-occupied apartments. A group of people joined forces to protect the hotel's history, establishing a foundation that purchased all the shares – and the hotel was preserved.

RUN WITH A LOVING HAND

Today the hotel is owned by Herning Missionshotel, which leases the building to Jesper Stadvold Olesen. He and his wife, Vinnie, have been the faces behind the hotel since 2020. From



day one, the couple have had a vision of making the hotel a homelike place for their guests.

“We want to be present in serving our guests,” explains Jesper Stadvold Olesen. “Our guests should feel at home when they visit us.”

The caring way in which the couple run the hotel nurtures a sense of safety and calm. They themselves prepare the breakfast buffet that guests can enjoy;

with homemade jam, ginger shots and home-baked cake, mornings begin with a truly homelike feeling.

Every little detail at the hotel is carefully taken care of. Nothing is left to chance. The breakfast buffet is tailored around appetising ingredients, and the staff attentively guide guests and ensure a relaxing atmosphere.

The couple also place great importance on environmental responsibility,

which has been integrated into the hotel's processes and core values. Their efforts have paid off, and today Herning City Hotel holds a bronze certification for organic food and is Green Key certified.

A ROOF OVER THE HEADS OF TRAVELLING PROFESSIONALS

The majority of Herning City Hotel's guests are trade fair attendees, concertgoers and business travellers. Although private guests also visit, the

hotel's location right in the heart of Herning makes it an ideal and appealing place to stay for visitors on business from other cities – just as it was in 1896.

“Herning is a dynamic city, with a lot going on across all kinds of events: handball, ice hockey, the World Bridge Championships, and everything in between,” says Jesper Stadvold Olesen. When you book a stay at the family-run hotel, you are guaranteed a warm and personal experience.

